**Daniel Spencer**

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**Education**

Bachelor of Science in Marketing and Supply Chain Management Overall GPA: 3.94

Robert H. School of Business Major GPA: 4.0

University of Maryland, College Park Dean’s List: Spring 2012 – Fall 2013

Expected Graduation: May 2015 Study Abroad: Imperial College London. Fall 2011

**Experience**

**Keshet Advisors** College Park, Maryland

Market Research Intern January 2014 – Present

* Identify and research startup companies suitable for investment by global venture capital firms

**Maharaja Organization Limited**  Colombo, Sri Lanka Management Training Program December 2013 – January 2014

* Shadowed CEO’s of four companies owned by the Maharaja Group: ICL Marketing, Maharaja Television (MTV), S-Lon Lanka, and Tuffline

**U.S. Department of State** Washington D.C

Strategic Planning Intern May 2013 – August 2013

* Analyzed Inspector General Reports for 35 embassies and consulates searching for trends and presented findings at a public diplomacy leadership meeting
* Managed Integrated Country Strategy Feedback Process for all public diplomacy offices
* Designed a well-received proposal for an international entrepreneurship program to link foreign exchange alumni with a consultancy student group at the University of Maryland

**Giant Basketball Academy** Potomac, Maryland

Counselor and Camp Coordinator Summer 2012 and 2011

* Created an online customer feedback form enabling parents to submit evaluations of the camp
* Analyzed the data from the forms and submitted a proposal of recommendations to GBA President, former NBA Player, Gheorghe Muresan
* Promoted in the second year to camp coordinator for the 10-13 year-old age group

**World Learning** Washington D.C.

Intern May 2010 – August 2010

* Developed the company’s first social media strategy designed to assist World Learning outreach programs connect with past exchange program participants and promote current projects
* Organized and scheduled appointments for State Department funded exchange programs for Iraqi youth as well as a conflict resolution program for Armenia and Turkey

**Activities/ Involvement**

**Tamid Investment and Consulting Group, University of Maryland** College Park, Maryland

Executive Board Member September 2012 - Current

* Elected as a Board member of Tamid for the 2013 - 2014 school year
* Serve as a project manager of a consulting team working with Keshet Advisors
* Crafted and presented well received recommendations for entering the U.S. market while serving as a project manager of a consulting team working with Comfort Living

**Mock Business Plan Competition, Northeastern University** Boston, Massachusetts

Project Leader Spring 2012

* Won a mock business plan competition, among all freshmen in the business school, that tasked us to create a company that would provide a service to a TJX-owned company
* Served as the leader of a four-person team that designed an e-commerce site for Marshalls
* Presented the winning business plan to TJX executives and the entire freshman student body

**Pennies for Patients, Leukemia and Lymphoma Society** Bethesda, Maryland

Organizer/ Fundraiser Fall 2010 - Spring 2011

* Raised over $39,000 as part of a team for the Leukemia and Lymphoma Society
* Responsible for organizing and running three events and brought in several big donations

**Computer Skills**

* Proficient in Access, Excel, PowerPoint, and Word